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מלון הרברט טמואל בירושלי - 469					

THE LOUNGE *Michal Galanti*



2 FROM LEFT, Joe Nakash, Roger Attias, Amir Halevi and Rafi Nakash. (Oren Hasidim)

2. Herbert Samuel Hotel

Brothers Joe, Ralph and Avi Nakash celebrated the grand opening of their new Herbert Samuel Jerusalem Hotel, which belongs to the Orchid luxury hotel chain owned by the Nakash Group. The guest of honor at the celebration was Tourism Ministry Director-General Amir Halevi, who greeted guests from the podium, and boasted about the hotel's incredible location in downtown Jerusalem. Welcominh yhe guests, including businessmen, hotelier, suppliers, media and family members were: Avi Homero, CEO of Nakash's Jordache Enterprises, the group developing the hotel; Ran Balbus - vice president of Nakash Group and hotel chain; and Roger Attias, CEO of the hotel.